



THE AGENCY

MyGhanaonline is Ghana's leading Website Services Provider and is listed as a top web hosting company by well-regarded web hosts' analyst, **WebHosting.Info** <http://www.webhosting.info/webhosts/tophosts/Country/GH>

MyGhanaonline is also the Website Services division of **ADS Media Agency**, your trusted name in media services.

We have developed and currently manage the websites of over 180 corporate bodies and host over 260 organizations in and outside Ghana, We serve the most demanding clients, from the National **African Peer Review Mechanism** – Governing Council (NAPRM-GC) and **JLD & MB Law Consultancy** to **Pride Petroleum, Kama Group of Companies, Accra Mall, Broll Ghana, Busia Foundation International, Accra Mall, Broll Ghana** and still offer highly personalized services appreciated by even the least-paying ones.

Domain Name Registration

Choose from multiple popular extensions, protect your personal WHOIS information with private registration, renew, transfer, and backorder domain names. Or choose from one of our online small business solutions that include a free domain name. A free domain name address comes with every [Web hosting](#) annual package offered by We offer instant domain registration and our registration comes with:

- Powerful free DNS management services
- Forward e-mail to an existing e-mail account
- Create multiple sub domains and much more!
- Manage all your domains with one account

Hosting

At MyGhanaonline we offer a complete gateway to the World Wide Web. Fast and efficient service, including [instant set-up time](#), for all new hosting account, domain name registration, pop3 and e-mail forwarding, domain aliasing and domain redirect. Looking for an affordable website hosting company that cares about its customer? Than Look no further MyGhanaonline Design cares about its customer. We even offer a service for non-hosting clients, where we can maintain your domain for use on e-mail only services.

We offer high quality, affordable, and [reliable](#) web hosting services. Our entire hosting plan offers great features, [fast and secures servers](#), multiple free tools, and

high quality. We host both Linux and Windows. Some very important hosting features that we provide for the hosting package, much like, are the following:

Web Design

MyGhanaonline is a unique design company offering a variety of services from basic Website Design to complete e-commerce website development. MyGhanaonline have created and launched hundreds of successful websites since our inception, for several different types of businesses. Our web designers have the [creative](#) talent to appeal to your [sense of style](#). With our training and knowledge of current web standards and practices we have the ability to turn your ideas into reality

Search Engine Promotion

MyGhanaonline offers various techniques to gain rankings on the major search engines for targeted searches major and minor, search engines.

We provide search engine optimization service that provide top placement in search engines. In order for a website to succeed online it first needs to find its way into many if not all of the popular search engines (**Google, Yahoo, AOL, Lycos, MSN, WebCrawler Etc.**) insuring that all your potential customers can [easily find and access](#) your web pages. This is accomplished by proper SEO.

Search engine optimization (**SEO**) considered to be of utmost importance in a company's marketing efforts while conducting business online, is a way of designing or updating a website for optimal search engine recognition. It prepares your web site to be spider, indexed and ranked by the major search engines. When properly executed, search engine optimization yields targeted traffic to the site and [increases revenues](#).

Content Management Systems

We offer 2 types of content management - a managed CMS and a self-managed CMS and you will need With the ability to develop different levels of users, an intranet can store company files, emails, policies and procedures, memos and allow functions like forums, chats and calendars.

The content management system is implemented considering the software and business broadband needs.

A Content Management System (CMS System) puts you in control giving you the ability to add, remove or change the content, pages, text or images on your website. We offer a simple user friendly interface so you can edit all designated parts of your website, without the need for any special skills. We provide easy to use CMS tools to make it easy to

- [Update with no Special Software Requirements](#)

- [Update from Anywhere in the World](#)
- [Update at anytime](#)
- [Saves Time and Money](#)

Costumed Designed Database

A database is a collection of [information](#) that is organized so that it can easily be accessed, managed, and updated. In one view, databases can be classified according to types of content: bibliographic, full-text, numeric, and images.

In computing, databases are sometimes classified according to their organizational approach. A database is based on your business needs. We programmed an [easy-to-use, highly interactive database](#) that sews all your departments together seamlessly, allowing you to monitor daily, weekly and monthly income and expenditure, records of attendance, information on new clients, etc. The great thing is your database can be integrated [to your website](#), making it accessible to you anytime, anywhere.

Software

A general expression used to describe a collection of instructions enabling a computer to solve one or several tasks. Software benefits contribute to the return on your technology investment, providing better budget predictability, minimized downtime, improved productivity, and lower operating expenses associated with employee development and deployment. We develop

Much software such as

- [Employee management](#) - for time planning and task scheduling.
- [Employee Time Tracking](#) - enhance employees to get organized and get things done so as to increase performance and productivity.
- [Goal Management](#) - improve your risk management by reducing delinquencies and losses by organizing personal and business information to achieve goals with estimated results.
- [Human Resource Management](#) - create 'to do lists' for their human resources to increase performance and productivity and manage company's projects and workflow to make more effective use of operations resources and achieve corporate and regulatory compliance more easily.
- [Increases Efficiency](#) - Software simplifies the whole process and handles a various financial calculations and categorization of data at the click of a button. All it requires is the business data to be entered into the software.
- [Data of Client](#)

Customer relationship management isn't just about how your customer services staff deal with your customers. It's also about how your entire company deals with your customers' information.

Of course, good customer relationship management starts with a good first contact experience. But what happens to the information about that experience? How your staff does records it. This software takes entirely care about your;

- customer address and other contact details,
- customer communication preferences,
- customer billing information,
- sales opportunity data
- Customer complaints or other feedback

Help desk Management System

This application will ensure, that customer needs and requirements are met in the best possible manner

Help desk software offers a wide range of benefits Intact information of visitors their phone number, address, company name , e-mail address etc For example, once you install the software, you will never feel stressed while opening your mailbox. Since the software will take care of most of the customer queries or complaints, your inbox will no longer receive the hundreds of emails, as might have been the case before the installation of help desk software. Another benefit that's worth mentioning is that your inbox will get the required protection from spammers.

Most of the help desk application systems have inbuilt spam protection that identify spam mails.

To measure and increase helpdesk productivity generally, management calculates all reported problems every month. The number of problems resolved.

Online Web Advertising or Internet Marketing

This is online advertising and selling of products, services or businesses through the Internet. Having a website for a particular business is worthless until and unless people **know about your business** and trust and prefer your services to any other company's. Other forms of web advertising we provide include: **pay per clicks, banner advertising and e-mail marketing / online newsletters.**

Site Maintenance

This service encompasses various actions needed to guarantee the operational integrity of a site. Your web site should always **contain up-to-date information** protecting the investment that you have made and attracting visitors. As your business constantly changes and you look for ways to better serve your clients, employees and partners, your web site needs to offer the **latest information and resources.** New features need to be added, the design needs to be updated, and the right image has to be presented.

Basically MyGhanaonline offers everything you need to keep your business or private life connected

WHAT WILL WEBSITE SERVICES FROM MYGHANAONLINE DO FOR YOUR COMPANY?

- Putting your company online will take it [international](#) without opening a foreign branch.
- Existing and prospective clients in Ghana and abroad will learn about [your great products and services](#) in the comfort of their homes or offices.
- A website is in itself an advertising medium that will put you [ahead of your competitors](#).
- A website is [cheaper than other media of advertising](#) because you can reach many more people all over the world for one price!
- A website is an extension of your [Customer Care Department](#) since it provides [answers](#) to enquires on facilities available. It also contains [updated information](#) on incoming products.
- You can run your online customer care departments right from your website using communication tools like a 'live chat'.
- [Web advertising](#) on selected websites will pull more traffic to your site and generate more publicity for your company.
- Web applications like [databases](#) will enable you run your administration and accounting departments online, so that you can monitor your business wherever you are in the world, even while on holiday in the Bahamas!

Our [professional and affordable](#) website services enable your business meet the demands and requirements of today's competitive marketplace. Whatever you require - domain name registration or web advertising or the most complex integrated applications to run an interactive web portal for your company- MyGhanaonline is the business for your business.

AFTER SALES SERVICE

We maintain a healthy relationship with all our customers and always receive positive feedback and incessant referrals from them. Our [technical support](#) is available [24 hours a day, 7 days a week](#).

TAKE A STEP TO SUCCESS TODAY!

Join our network of globally publicized and wealth creating clientele within two weeks after receiving this invitation and receive a discount off your web design.

To your success,

Marketing & PR Team

MYGHANAONLINE.COM